



MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY WEEKEND PORTFOLIOS

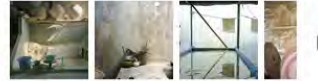


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Handmade KW#1 © Susanna Pozzoli

FESTIVAL

Milan 2012 - Temporary art gallery Paola Sosio



Con-Temporary Art Gallery Paola Sosio is an artistic project born in 2008. The adjective "temporary" is in itself a keynote statement and it alludes to the innovative approach that the Gallery chose for developing a lively and unusual program of synergies with galleries and unusual spaces, and for hosting well-known artists next to emerging talents. The distinctive characteristic of the Gallery is the nomadic vocation of its initiatives, that can be hosted anywhere.

At MIA 2012 we are presenting the project **HANDMADE. Korean Way** by Susanna Pozzoli. Young Italian photographer with an international background and already several important exhibitions and publications to count, she was invited in 2010 to join the artist in residence program Mongin Art Space in Seoul, South Korea. There, she develops a research that enlightens the value of high handicraft in a society dominated by the most futuristic technological progress. South-Korean society is in fact characterized by this oxymora, a double nature which on one side is vowed to the dematerialization of ordinary life through the pervasive use of the different tectnetronical supports, and on the other careful to preserve and valorize the tradition merged from ancient rituals and crafts in which manpower has a key role. The photographer's work moves in this direction, within the ateliers of the craftsmen, who are Masters recognized by the State: work places, where to find the signs, the objects, the reality of intimate microcosms. A watermark tale, that doesn't need anecdotes, because the story comes from the evocative strength of the photographic look.

At MIA the artist presents for the first time a selection from this project, as well as a precious artist's book: titled **Handmade Korean Way**, limited edition of 50 copies, self-published by Susanna Pozzoli with the contribution of Con-Temporary Art Gallery Paola Sosio and Fondazione Cologni dei Mestieri d'Arte. It is entirely handmade in paper and pure cotton thread. The Asian binding contains 10 photographs, printed in Fine Art Cyclée process on Hahnemühle Fine Art 100% cotton paper. The 31,5x21,2 cm book is placed in a double envelope, specially designed and handmade.

LINKS

<http://www.temporartyartgallery.it>
<http://www.susannapozzoli.com>

CONTRIBUTORS

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